



Verona Artists & Farmers Market

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Verona Artists & Farmers Market

2019 Event information, rules, and application

Welcome to the Verona Artists & Farmers Market. My name is Mona Cassis. I am very excited to have brought the Market back to Verona! This will be the Market's third year under my direction and its second with a Board. The Hometown Junction Park has just been beautifully remodeled and is a great location to showcase fresh foods and local arts.

My goal is to create a stronger community and provide a platform to showcase local artists and producers through the Verona Artists & Farmers Market. People from Verona and surrounding communities can share their passions through quality arts/crafts and foods.

I encourage community youth to participate in an "Artists under 20" venue. The youth are a major part of our community and I want to showcase and encourage their talents.

My vision for the Verona Artists & Farmers Market includes having a presenter or service each Market day. Some of these ideas may include things like:

- story time by the library
- music by local artists
- chess games and lessons
- community outreach
- bike helmet checks
- fire safety by the Verona Fire Department
- coffee with a cop by the Verona Police Department
- face painting
- short skits by local youth
- school choice information by the VASD
- informational talks
- arts & crafts

My hope is to make the Market a family event on Tuesdays from May through October. Walk, bike, and drive to Hometown Junction, which is on the Military Ridge State Trail, to shop, eat, gather, visit, have fun, and learn.

I believe the Verona Artists & Farmers Market will benefit the Verona community and its businesses by bringing more people together and downtown.



I, _____ intend to give the following presentation/performance/other at the Verona Artists & Farmers Market:

Description of presentation /performance/ other:

Market dates are Tuesdays, May 21st through October 15th from 3-6:30pm (see calendar on last page)

Which Tuesday(s) are you interested in? _____

Presentation duration: _____ mins. Can you start at 3:30pm Y/N ?

And depending on duration, repeat at 4:30pm Y/N ? and again at 5:30pm Y/N ?

List the names of others who will be presenting/performing with you.

If you are part of an organization or business, what is the name of the organization or business?

What products do you sell, if any?

What kind of space and accommodations do you need?

(ex: 10x10 tent space, space under the shelter, electricity, ...)

Market Rules and Expectations

--SITE

- ☐ Specific 10x10 site locations are NOT guaranteed. (No matter what you have been told by anyone)
 - ☐ However, the Market Director will strive to maintain an orderly and consistent market presence.
- ☐ Full season vendor sites will, likely, be the same throughout the season.
- ☐ Preference will be given to full season vendors.
- ☐ Vendors must keep their area reasonably clean at all time and remove all materials including trash and produce debris at the end of the market day.
- ☐ Vendors are responsible for supplying and setting up canopy/tent, tables, and other materials per their need.
- ☐ Canopy/tent (if used) must be securely staked or weighted EVERY market.
- ☐ All vendor supplies and products must stay within the 10x10 foot allotted space.
- ☐ The use of audio devices is permitted with the restriction that the volume is kept low enough so as not to interfere with neighboring vendors.
- ☐ Electricity will not reliably be available. Any generators used must be quiet and "out of the way" of market guests and other vendors. All extension cords must be covered by the vendor in all walking areas.
- ☐ It is the responsibility of the vendor to provide signage, labels, and proof of licenses as needed.

--ATTENDANCE & ABSENCES:

- ☐ Market opens at 3pm every Tuesday of the selling season.
- ☐ Site set up should begin no later than 30 minutes prior to market open.
- ☐ Selling of products must not start before 3pm.
- ☐ Vendors may not leave before the Market ends (6:30 pm) unless they have sold out of product.
- ☐ Weather: The market will remain open and vendors expected to stay rain or shine with the exception of severe weather.
- ☐ Vendors should do their best to notify the Market Director of any dates they will not be present.
- ☐ In such cases, those spaces may "house" another market vendor for that period of time.
 - ☐ Vendors who are absent w/o notice may lose site preference.
- Vendors may **NOT** compare their products to those being sold by other Vendors. Speak about your products **ONLY**.
- Vendors may **not** resell purchased items. This market is intended to support small businesses and home-based businesses.
- There is no guarantee of item exclusivity. However, the Market Board will strive for a broad variety of vendors and products.
- It will be at the discretion of the Market Director whether or not any vendor items or signage are of poor quality or deemed likely to offend a family clientele. In such cases, such items must be removed.
- Children of vendors are welcome to be on site for the whole Market **IF** they are well supervised and do not disrupt other vendors or visitors. The Market Director will strive to keep the Market enjoyable for everyone.
- The vendor is responsible to obtain and provide proof of any: insurance, license, or permits that may be required.
- All sellers must abide by, and all products must comply with, all federal, state, and local regulations governing health, packaging, labeling, taxes, scales, weight, and measures.
- Smoking or vaping is not allowed anywhere in the market space. (The park is city property and ordinances prohibit it.)
- Submitting this application does not guarantee acceptance. Vendors will be notified by the Market Director if/when their application has been approved.
- The Market holds the right to terminate a contract with a vendor for any reason without notice for a refund of the unused portion of the fees paid.
- If a vendor terminates a contract with the Market, there will be a withholding/non-refundable \$25 paperwork fee.
- Covenant to Hold Harmless: The vendor, in consideration of participation in the Verona Artists and Farmers Market, agrees to hold the Market Director, the Market Board, and assigned helpers, harmless against any claim, causes of action, demands, debts, damages, judgements, cost or expenses (including attorneys fees) or other losses of any nature arising from, relating to, or in any manner connected with Market activities.

I have read and agree to the Market Rules and Expectations of the Verona Artists and Farmers Market.

(under 18 must have a parent co-signer.)

Signature: _____

Date: _____

Daily spot applicants: Please **circle** the dates you intend to be present.

Full season applicants: Please **X** the dates you will *NOT* be able to attend.

2019

January

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

February

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

March

Su	Mo	Tu	We	Th	Fr	Sa
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

April

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June

Su	Mo	Tu	We	Th	Fr	Sa
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

July

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				